

**THE CORPORATE VOICE 2022  
RATE CARD/ADVERTISEMENT BOOKING FORM**

<b>TO:</b>  <b>CORPORATE COMMUNICATIONS DEPARTMENT</b> <b>The Malaysian Institute of Chartered Secretaries &amp; Administrators (MAICSA)</b> Bangunan MAICSA No. 57, The Boulevard, Mid Valley City Lingkaran Syed Putra 59200 Kuala Lumpur Email: <a href="mailto:corpcom@maicsa.org.my">corpcom@maicsa.org.my</a>	<b>FROM:</b>
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**RATES PER INSERTION**

RUN-OF-PAGE-FULL PAGE A4 RM 1,900	RUN-OF-PAGE-HALF PAGE RM 1,250	OUTSIDE-BACK-COVER RM 2,350	INSIDE-FRONT-COVER RM 2,550	INSIDE-BACK-COVER RM 2,140
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Please indicate [x] to book the insertion and the quarter issue(s) of the CORPORATE VOICE

January - March ( )	April - June ( )	July - September ( )	October - December ( )
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ROP Full Page	ROP Half Page	INSIDE FRONT Cover	INSIDE BACK Cover	OUTSIDE BACK Cover

**TECHNICAL DETAILS:**

Full Page	Half Page - (Horizontal)	Half Page - (Vertical)
Trim size (mm) 297(h)x 210 (w) Text Area (mm) 270 (h) x 170 (w)	Trim size (mm) 148.5 (h) x 210(w) Text area (mm) 130(h) x 175(w)	Trim size (mm) 297 (h) x 105(w) Text area (mm) 270 (h) x 85(w)

For advertisement bookings kindly complete the following and return to us for our further action:

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person & Designation: \_\_\_\_\_

Contact Details: (Tel) \_\_\_\_\_ (H/P) \_\_\_\_\_ (Fax) \_\_\_\_\_

(Email) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**50% of the payment must be paid upfront for any advertisement bookings.**

Payment Option:

( ) enclosed cheque made payable to **MAICSA** for RM.....

( ) direct transfer to RHB 2-64-094-0000-417-8

**Please forward the transactions slip to corpcom@maicsa.org.my for verification and record.**

**The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)**  
**No.57, The Boulevard, Mid Valley City, Lingkaran Syed Putra 59200 Kuala Lumpur**  
**Tel: 603-2282 2976 Fax: 603-2282 9281**

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