

## WEBINAR SERIES:

### Fundamentals of Board Governance

27 October 2021, Wednesday 9.00am – 1.00pm  
Zoom Webinar Course code: CG271021W1

Closing date: 25 Oct 2021

#### Introduction

Board governance is the framework that structures the board and how it operates. Boards that understand the division of responsibilities among the members and the committees and how to work with management, perform better. Policies for board governance must clearly defined the board's scope of authority for the members, and the board must decide upon a set of parameters to guide all board decisions. Board governance policies embrace matters such as board composition, recruitment procedures, board matrix, functions of the Nomination Committee, board development, relations with management and board evaluation. There are a variety of board models to suit all kinds of board structures. It is important for companies to use the most appropriate board governance model that most closely aligns with the company's goals.

#### Course objective

This course will assist company secretary to develop and strengthen their board governance practices in the areas of board roles and responsibilities, governance structures, the board and risk management, board development, effective board meetings and evaluation.

#### Course outline

##### Introduction to board governance

- Evolution of board governance
- Understanding the commitments required of a board director
- Improved corporate governance

##### The board's responsibilities: The right CEO and the right chair

- CEO succession planning trends and forecast
- CEO succession: Lessons from the trenches for directors
- The non-executive chairman: Towards a shareholder value maximization role

##### Who is at the board table: Board composition, dynamics and decision making

- Board independence, competency and behavior
- Director behavior and board dynamics
- Board behaviors: How women directors influence decision outcomes
- The state of gender diversity in the boardrooms

##### Board succession, evaluation and recruitment

- Board succession management
- Building a fit-for-purpose board
- Board evaluation

##### Climate governance

- Board oversight and climate change: What directors need to know

##### Technology governance

- Technology and the corporate board 2020 and beyond
- Responsive governance in a digital world: The need to upskill
- Nexus technology driving the need for new competencies and speed

##### Risk and financial governance

- Governing boards, risk management, and deliberative thinking
- Risk governance: Leading practice and demographic impacts

##### Strategic governance

- The three dilemmas for creating a long-term board
- Strategic blind spots in the boardroom
- New boardroom blind spots for the next 5 years

##### Human capital and compensation governance

- Measuring and improving pay for performance: Board oversight for executive pay
- Mind the gap: How human resources can be more integral to the corporate boardroom agenda

##### Legal and governance responsibilities of directors

- Board risk and responsibilities under regulatory and criminal law

##### Shareholder engagement and board accountability

- For directors: The long-term relationship between directors, companies and institutional investors

##### Who should attend

Company secretaries, directors, corporate advisors, corporate governance professionals, lawyers, auditors, accounting professionals risk management professionals and compliance officers.

#### Webinar Fee (inclusive of 6% Service Tax)

Category	Normal Fee (RM) per person	Group Fee* (RM) per person
MAICSA Member/Affiliate Graduate/Student	270	240
Non Member	400	370

Online Form **AND** payment must reach MAICSA **before 25 Oct 2021**

**Note:** Fee includes e-course materials (in digital form) and e-certificate.

\*Group fee is applicable for 3 or more participants from the same organization

- Fee is payable to **MAICSA**

#### Mode of payment:

##### Online transfer

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#### Registration

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#### Enquiries:

Email: [training@maicsa.org.my](mailto:training@maicsa.org.my)

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Attention: En Mohd Aminzaki (ext 803)

**For details of other training events, please visit the MAICSA website at** <http://www.maicsa.org.my>



4 CPD HOURS

## About the Trainer: Prof Dr Zubaidah Zainal Abidin FCIS (CS) (CGP)

Currently **Dr Zubaidah Zainal Abidin** is a Professor with Putra Business School (PBS). Before joining PBS, she was with Universiti Teknologi MARA (UiTM) where she has served for more than 25 years, holding various senior academic administrative positions. Prior to joining the academia, she worked as a Company Secretary for both private and public sectors spanning over a period of 13 years. She had a professional ICSA qualification, Masters in Accounting and Management Science from University of Southampton, UK, and her PhD from Curtin University of Technology, Australia

**Dr Zubaidah** has authored 4 books on company secretarial practice which is being used nationwide by students in both public and private universities. She is an ardent researcher in corporate governance, board diversity, boardroom dynamics, and corporate social responsibility, the research findings of which had been published in international refereed journals.

She is frequently invited as speaker by professional and regulatory bodies including Companies Commission of Malaysia (CCM), The Malaysian Governance Institute (MAICSA), Malaysian Association of Company Secretaries (MACS) and Institute of Approved Company Secretaries (IACS) to share her thoughts in matters pertaining to governance and ethics.

***Upon successfully registration, you are deemed to have read and accepted the terms and conditions.***

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  - ii) **Unpaid registration** will also be liable for 20% administrative charges.

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**Paid Registration** - No refund will be entertained.

\*\*Replacement of participant and transfer of webinar are not acceptable.

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