

WEBINAR SERIES: **An Insight into AI Governance** **Role of Chartered Secretary**

17 May 2024, Friday

9.00am - 1.00pm

Speaker: PROF DR ZUBAIDAH ZAINAL
ABIDIN FCIS (CS) (CGP)

Virtual

Course code: CG170524W1

Closing date: 15 May 2024



**4 CPD
HOURS**

Introduction

In February 2022, Chartered Governance Institute UK (CGI UK) has published a paper on “Ethical Governance of AI” which provides emphasis on people-centered governance to promote the highest standards of human behaviour around AI development and applications.

According to CGI UK, one may experience fear when starting to work with AI, the fact that the technology is developed from human talent, means that fears and myths, such as that machines will take over human capital or that AI is objective, can only be overcome through gaining more knowledge about the technology. AI has already arrived in the boardroom and will continue into the future. Hybrid approach, therefore, will help boards and practitioners to govern limitations of technology and legal limitations on AI governance, while maintaining human accountability.

According to Ren Bin Lee Dixon (2022) Artificial Intelligence (AI) governance is anticipated to have a transformative impact on humanity which has prompted researchers to analyze its implementation and use to ensure that the technology advances ethically and is beneficial for society. As technology is advancing rapidly and has already caused harm inequitably to underrepresented communities, there is an urgent need to establish robust governance to mitigate the issues and risks attendant when deploying AI.

Course objectives

This course aims to provide some insights to the role of Chartered Secretary in:

1. Knowing the meaning of AI
2. Understanding ethical issues in AI
3. Understanding the impact of AI on corporate board diversity policies and regulations
4. Identifying AI best practices and potential barriers and outcomes
5. Comprehending AI governance frameworks

Who should attend

Company secretaries, directors, corporate advisors, corporate governance professionals, lawyers, auditors, accounting professionals, risk management professionals and compliance officers..

About the trainer: Prof Dr Zubaidah Zainal Abidin FCIS (CS) (CGP)

Dr Zubaidah Zainal Abidin is currently engaged as an Academic Fellow with the Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia (USIM). She retired as a Professor from Universiti Teknologi MARA (UiTM) in 2015 where she had served for more than 25 years, holding various senior academic positions, among others as the Dean of the Institute of Graduate Studies. From 2015 to 2018, she was with Kolej Universiti Poly-Tech MARA (KUPTM) initially as the Dean for the Institute of Graduate Studies and later appointed as Deputy Vice Chancellor (Academic and Internationalisation).

In 2019, she accepted an invitation by UNITAR as an Associate Research Fellow for a year. She was then offered an appointment as a Professor with Putra Business School for the year 2020-2021. Prior to joining academia in 1986, she worked as a company secretary for private companies and public listed companies spanning over a period of more than 13 years (1973-1986). Dr Zubaidah has a diverse academic qualification with professional ICSA UK, Masters in Accounting and Management Science from University of Southampton, UK, and her PhD from Curtin University of Technology, Australia.

Dr Zubaidah has authored five books on company secretarial practice which are being used nationwide by students in both public and private universities. She is an ardent researcher in corporate governance, board diversity, boardroom dynamics, and corporate social responsibility, the research findings of which have been presented at national and international conferences and published in refereed journals. She is frequently invited as speaker by professional and regulatory bodies including Companies Commission of Malaysia (CCM), MAICSA, Malaysian Association of Company Secretaries (MACS) and Institute of Approved Company Secretaries (IACS) to share her thoughts on matters pertaining to governance, board leadership, and sustainability

Course outline

Defining organizational AI governance

- Defining AI governance
- AI governance as part of an organization's governance structure

Ethical governance of AI

- Evolution of AI
- Benefits and application of AI
- Ethical risks of AI
- Practical steps for the governance professional

The role of AI in shaping the future of corporate governance

- The realm of desirability: the business perspective
- The realm of feasibility: the technology perspective
- The realm of responsibility: the society perspective
- The realm of sustainability: the integrated perspective

The impact of AI on corporate board diversity policies and regulations

- Recent developments and the role of AI in corporations
- Effects of using AI in companies' board diversity policies and regulations

Developing an AI Governance Framework

- Internal governance structures and measures
- Human involvement
- Operation management
- Stakeholder interaction and communication

Learning Outcomes

By the end of the webinar, participants will be able to:

- Realise company secretaries are a master of many disciplines
- Improve their capability to offer advice and consultancy on capital maintenance
- Assist their clients, employers and associates in dealing with the issues and scenarios arising from the doctrine of capital maintenance
- Be confident in their practice

WEBINAR FEE

| Category | Early Bird Fee per person (RM) (applicable for participant who register and pay before 3/5/2024) | Normal Fee per person (RM) | Group Fee per person (RM)* (For 3 or more registrations from the same organization) |
|----------------------------------------------|---------------------------------------------------------------------------------------------------------|----------------------------|--------------------------------------------------------------------------------------------|
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| Retired MAICSA member | 170 | 170 | 170 |
| MAICSA Member's staff*** | 400 | 400 | 400 |

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Tel: **03-2282 9276 (ext 803)**

Attention: Ms Vicky

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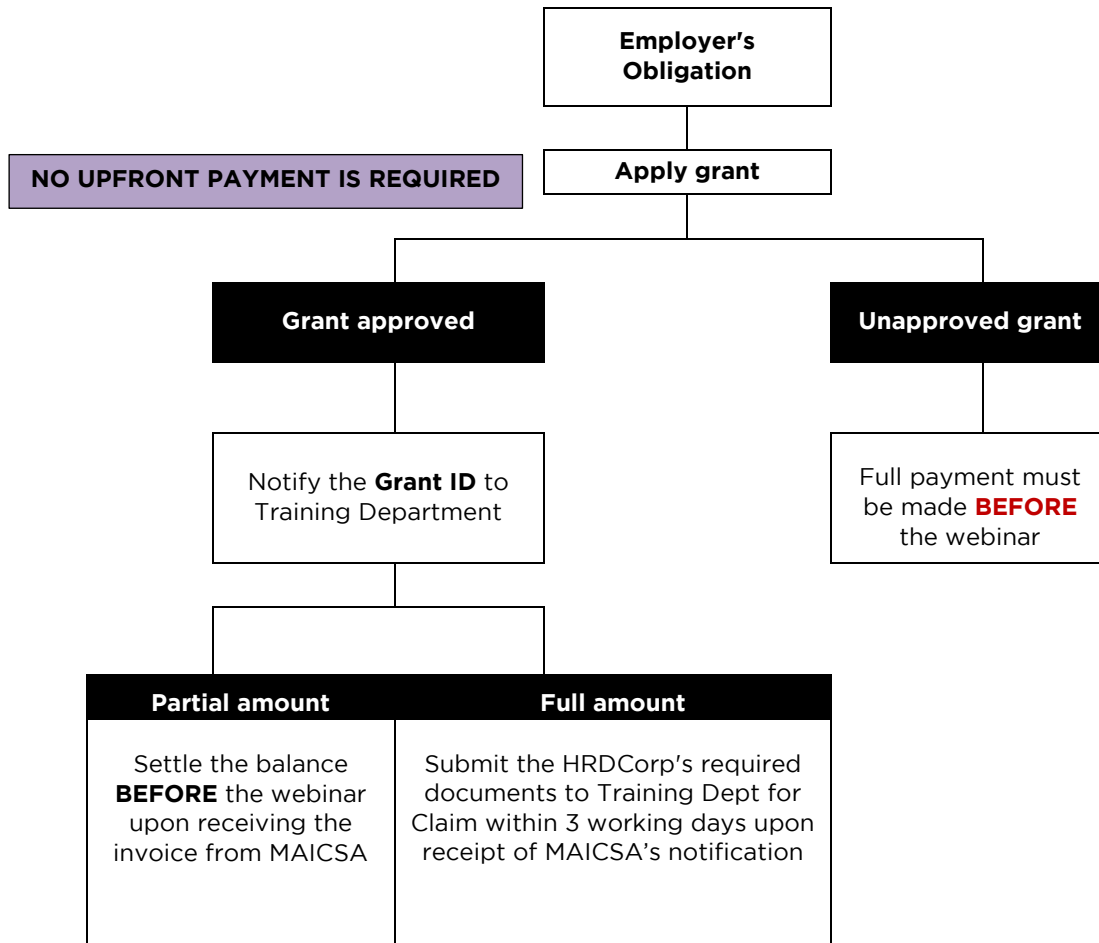
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